

New England Division
118 Johnson Road
Portland, ME 04102-1911
Tel 207-253-2200
Fax 207-253-2402
<http://www.tvmaine.com>



Via Certified Mail/
Return Receipt Requested

City of Gardiner
Jeff Kobrock, City Manager
6 Church Street
Gardiner, ME 04345

Dear Mr. Kobrock,

I am writing to update you regarding the carriage of the NFL Network on the cable television system serving your community.

As you will recall, I wrote to you in late July to advise you that Time Warner Cable will be discontinuing carriage of the NFL Network. Despite our efforts to achieve a carriage agreement that would be in the best interests of all our subscribers, our carriage of that service will indeed be discontinued effective September 15, 2006. Our customers have been notified of this upcoming change throughout the month of August (and to date) via crawls on one or more channels on the cable television system as well as newspaper ads.

I would like to assure you that Time Warner Cable is ready and willing to continue to carry this service if we can reach an acceptable agreement with the NFL. We have offered to carry the NFL Network on a Sports Tier. We believe this is the fairest approach for our customers, guaranteeing sports fans access to this high-priced, targeted programming while not requiring all of our customers to pay for it. The NFL, on the other hand, is insisting on carriage on a tier of service that would subject the vast majority of our customers to a significant rate increase – even those customers who are not interested in the NFL Network. We believe that is unfair. For more information please see our website at www.nflgetreal.com.

Please do not hesitate to contact me should you have any questions.

Sincerely,

Mike Edgecomb/Shelley Winchenbach
Government Relations