



Date: 03/07/08
Current Geography Selection: (1 Selected) 50 mile radius: Zip5 Centroid, GARDINER, ME 04345
Current Index Base: Entire US

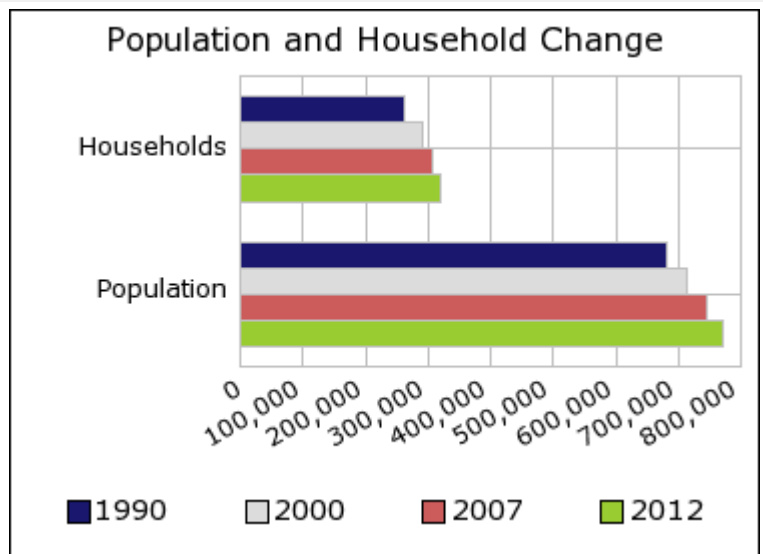
Lat: 44.199070 **Long:** -69.793510
City: Gardiner **Pop:** 6,222
County: Kennebec County **Pop:** 122,663
Zip: 04345 **Pop:** 11,721

Executive Summary Report with Charts

Population Demographics:

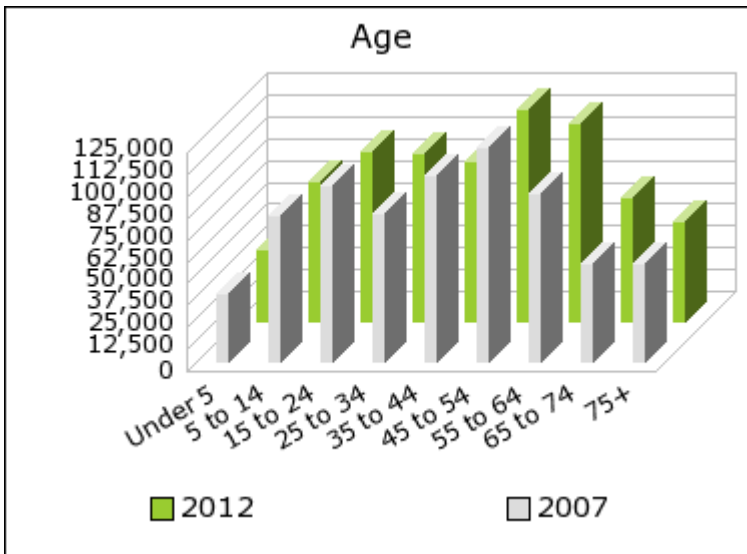
The number of households in the study area in 1990 was **260,989** and changed to **290,785** in 2000, representing a change of **11.4%**. The household count in 2007 was **307,523** and the household projection for 2012 is **319,186**, a change of **3.8%**.

The population in the study area in 1990 was **680,801** and in 2000 it was **713,382**, roughly a **4.8%** change. The population in 2007 was **747,027** and the projection for 2012 is **770,475** representing a change of **3.1%**.



	1990 Census	2000 Census	2007 Estimate	2012 Projection	Percent Change	
					1990 to 2000	2007 to 2012
Total Population	680,801	713,382	747,027	770,475	4.8%	3.1%
Total Households	260,989	290,785	307,523	319,186	11.4%	3.8%

Population by Age

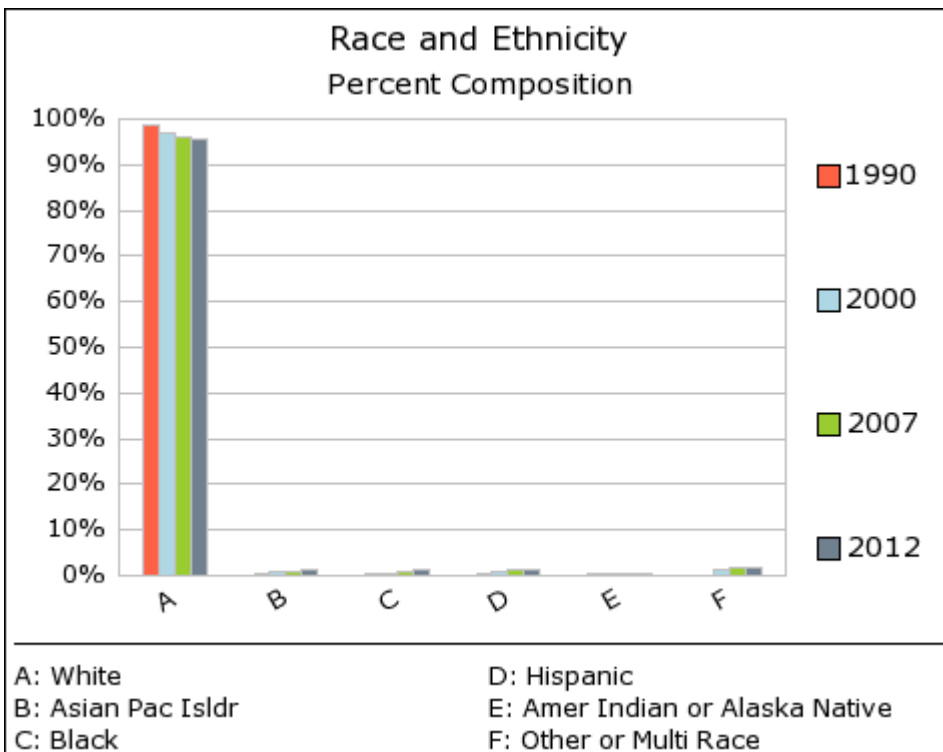


In 1990, the median age of the total population in the study area was **34.0**, and in 2000, it was **38.4**. The median age in 2007 is **41.5** and it is predicted to change in five years to **42.9** years. In 2007, females represented **51.2%** of the population with a median age of **42.6** and males represented **48.8%** of the population with a median age of **40.2** years. In 2007, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **0 to 4** years.

Age Groups

	1990		2000		2007		2012		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2007 to 2012
0 to 4	47,902	7.0%	40,196	5.6%	39,154	5.2%	40,977	5.3%	-16.1%	4.7%
5 to 14	94,765	13.9%	98,140	13.8%	83,829	11.2%	80,564	10.5%	3.6%	-3.9%
15 to 19	48,231	7.1%	49,620	7.0%	50,377	6.7%	45,738	5.9%	2.9%	-9.2%
20 to 24	47,593	7.0%	38,944	5.5%	51,048	6.8%	52,135	6.8%	-18.2%	2.1%
25 to 34	114,143	16.8%	90,730	12.7%	84,583	11.3%	96,215	12.5%	-20.5%	13.8%
35 to 44	107,267	15.8%	119,386	16.7%	106,376	14.2%	91,542	11.9%	11.3%	-13.9%
45 to 54	68,901	10.1%	106,825	15.0%	122,677	16.4%	121,900	15.8%	55.0%	-0.6%
55 to 64	59,268	8.7%	67,296	9.4%	96,834	13.0%	113,403	14.7%	13.5%	17.1%
65 to 74	51,635	7.6%	52,089	7.3%	55,996	7.5%	70,780	9.2%	0.9%	26.4%
75 +	41,097	6.0%	50,156	7.0%	56,089	7.5%	57,108	7.4%	22.0%	1.8%

Population by Race/Ethnicity

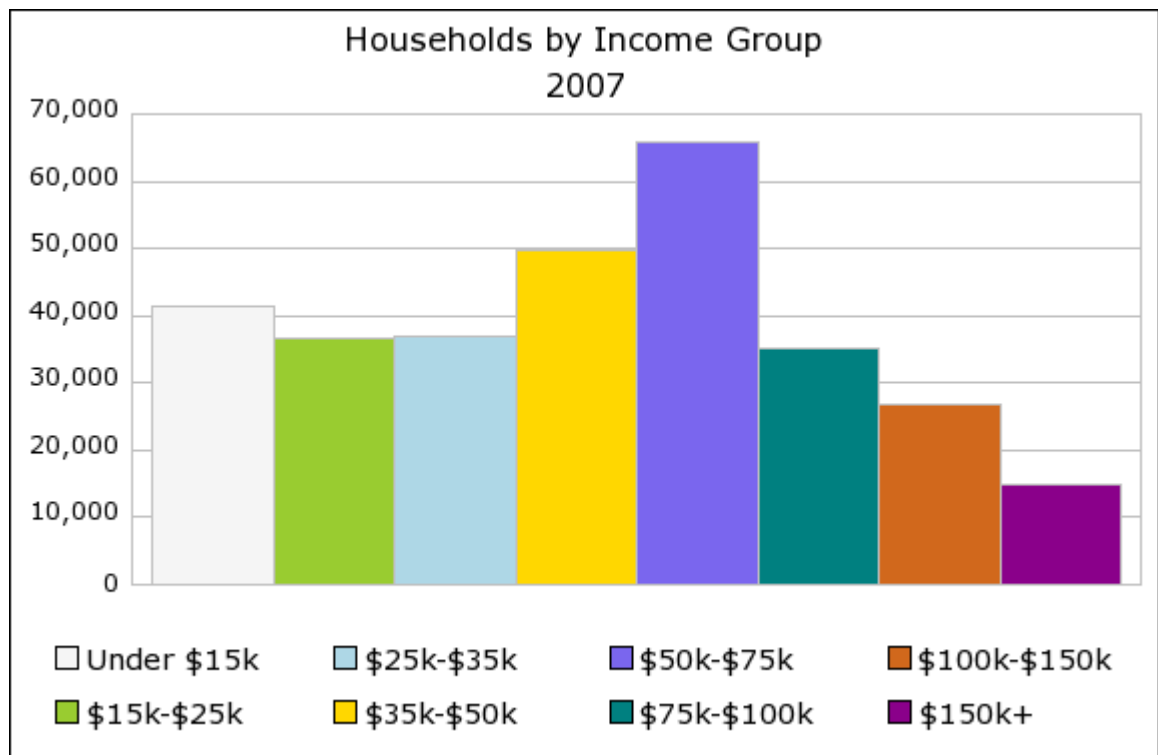


In 2007, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

Race & Ethnicity

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2007 to 2012
White	671,225	98.6%	691,176	96.9%	717,414	96.0%	735,378	95.4%	3.0%	2.5%
Black	2,852	0.4%	4,608	0.7%	7,412	1.0%	9,407	1.2%	61.6%	26.9%
American Indian or Alaska Native	1,846	0.3%	2,220	0.3%	2,361	0.3%	2,453	0.3%	20.3%	3.9%
Asian or Pacific Islander	3,836	0.6%	6,035	0.8%	7,293	1.0%	8,483	1.1%	57.3%	16.3%
Other Race	1,047	0.2%	1,791	0.3%	2,439	0.3%	4,994	0.7%	71.1%	104.8%
Two or More Races			7,551	1.1%	10,108	1.4%	9,755	1.3%		-3.5%
Hispanic Ethnicity	3,975	0.6%	5,781	0.8%	8,825	1.2%	10,976	1.4%	45.4%	24.4%
Not Hispanic or Latino	676,834	99.4%	707,601	99.2%	738,202	98.8%	759,499	98.6%	4.5%	2.9%

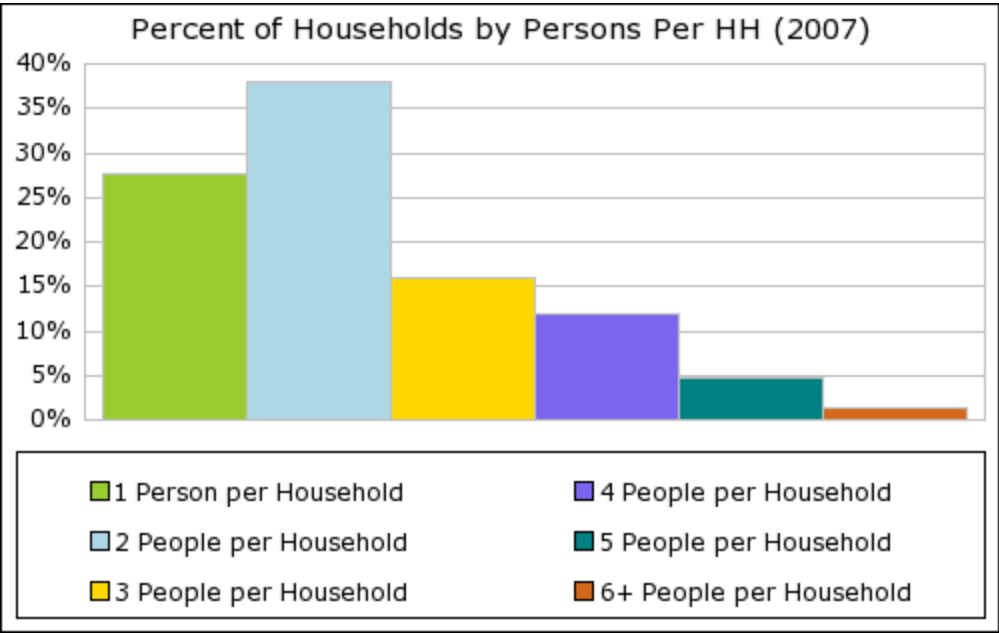
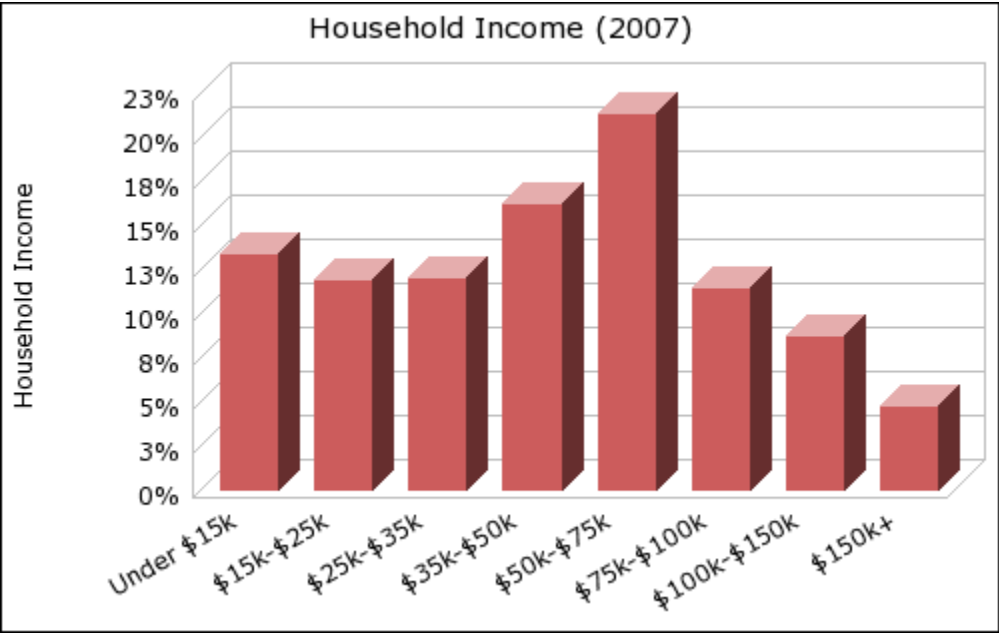
Households by Income

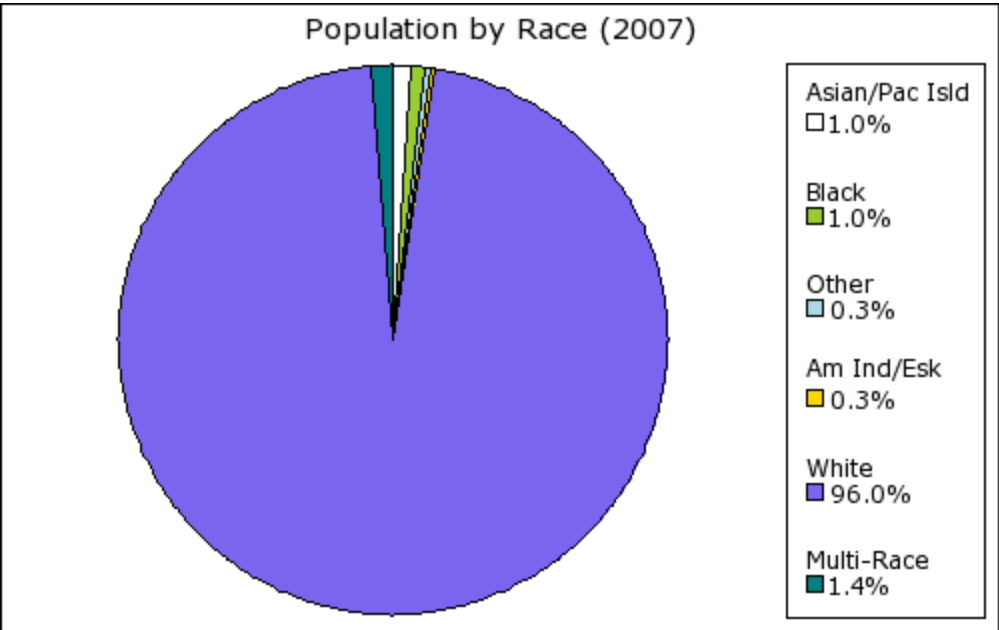
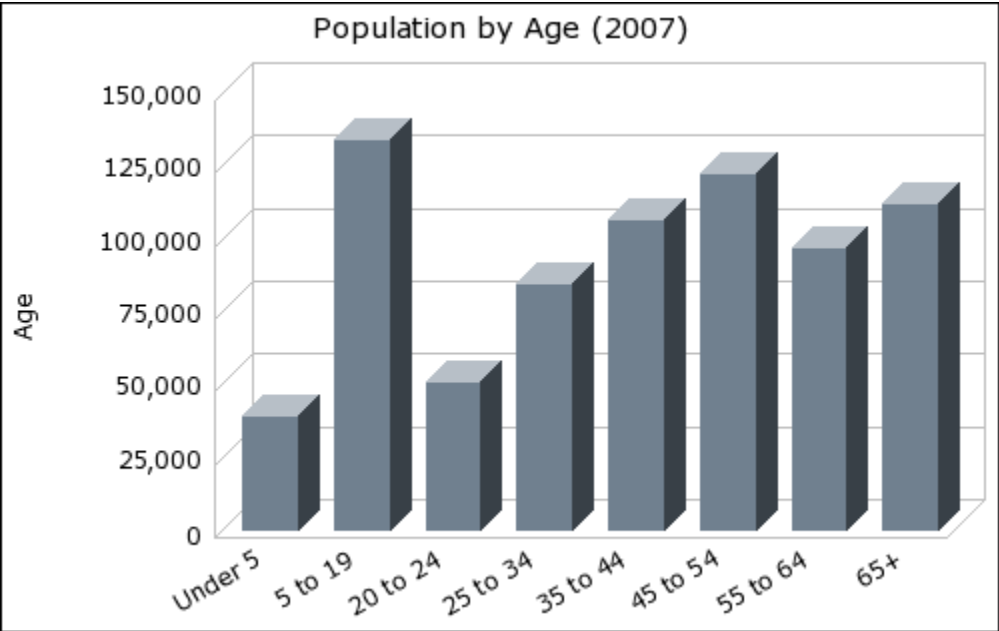


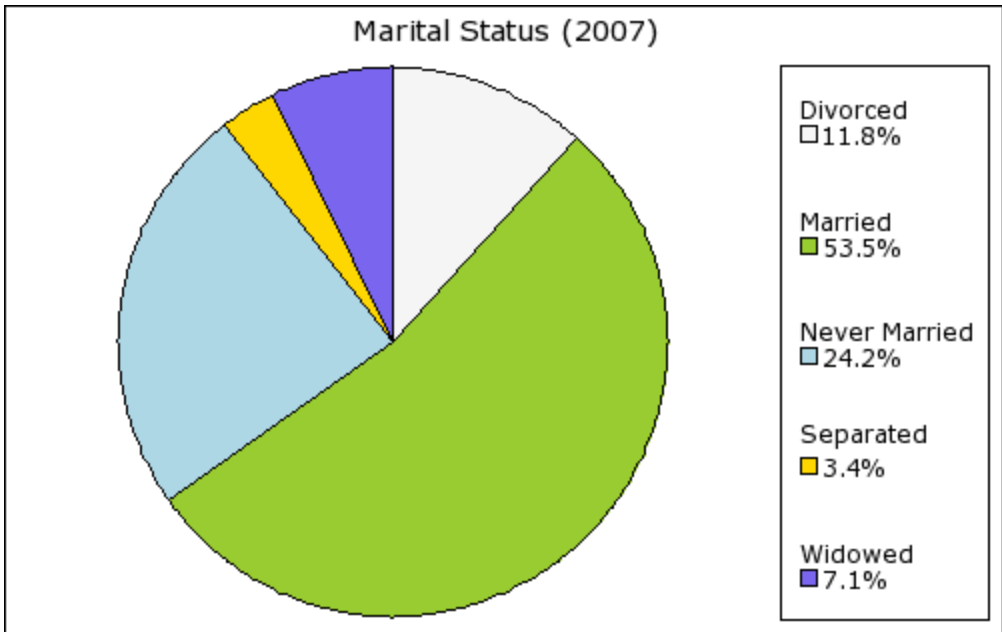
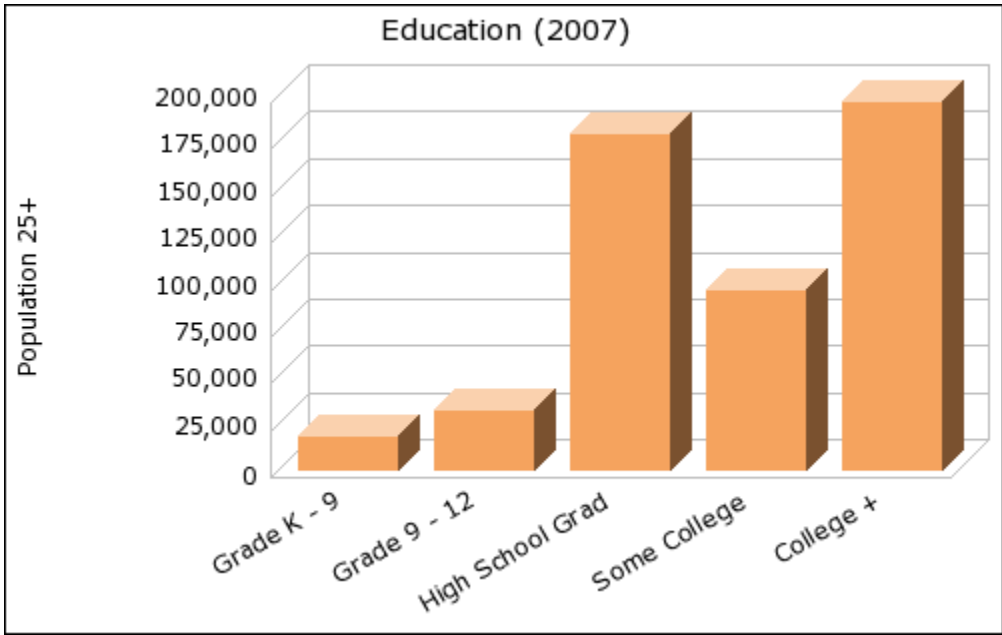
HH Income Categories

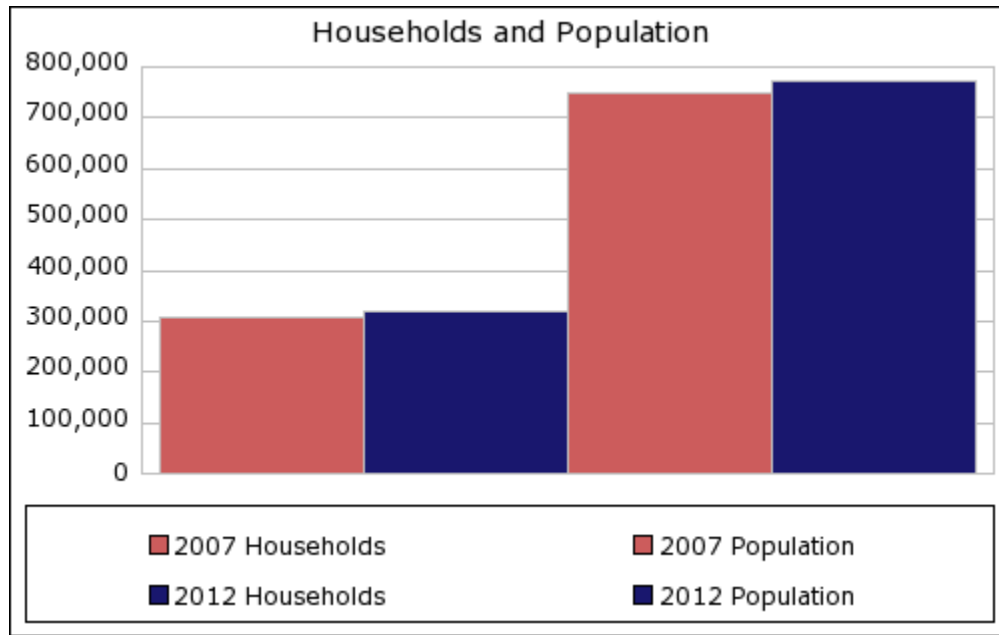
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2007 to 2012
\$0 - \$15,000	62,929	24.1%	48,936	16.8%	41,310	13.4%	38,215	12.0%	-22.2%	-7.5%
\$15,000 - \$24,999	49,989	19.2%	41,997	14.4%	36,698	11.9%	35,317	11.1%	-16.0%	-3.8%
\$25,000 - \$34,999	46,650	17.9%	41,059	14.1%	37,010	12.0%	32,410	10.2%	-12.0%	-12.4%
\$35,000 - \$49,999	50,382	19.3%	54,020	18.6%	49,888	16.2%	48,314	15.1%	7.2%	-3.2%
\$50,000 - \$74,999	35,149	13.5%	57,040	19.6%	65,832	21.4%	68,986	21.6%	62.3%	4.8%
\$75,000 - \$99,999	8,595	3.3%	25,094	8.6%	35,130	11.4%	39,132	12.3%	192.0%	11.4%
\$100,000 - \$149,999	4,570	1.8%	14,524	5.0%	26,808	8.7%	36,318	11.4%	217.8%	35.5%
\$150,000 +	2,739	1.1%	8,116	2.8%	14,848	4.8%	20,495	6.4%	196.3%	38.0%
Average Hhld Income	\$34,625		\$49,058		\$60,558		\$70,073		41.7%	15.7%
Median Hhld Income	\$28,647		\$38,442		\$46,455		\$51,821		34.2%	11.6%
Per Capita Income	\$13,436		\$19,997		\$25,768		\$30,016		48.8%	16.5%

Demographic Snapshot Summary Report with Charts









Demographic Detail Summary Report

Population Demographics

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
Total Population	680,801		713,382		747,027		770,475		4.8%	3.1%
Population Density (Pop/Sq Mi)	86.7		90.8		95.1		98.1		4.8%	3.1%
Total Households	260,989		290,785		307,523		319,186		11.4%	3.8%
Population by Gender:										
Male	329,075	48.3%	346,127	48.5%	364,662	48.8%	377,488	49.0%	5.2%	3.5%
Female	351,725	51.7%	367,255	51.5%	382,364	51.2%	392,986	51.0%	4.4%	2.8%

Population by Race/Ethnicity

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
White	671,225	98.6%	691,176	96.9%	717,414	96.0%	735,378	95.4%	3.0%	2.5%
Black	2,852	0.4%	4,608	0.7%	7,412	1.0%	9,407	1.2%	61.6%	26.9%
American Indian or Alaska Native	1,846	0.3%	2,220	0.3%	2,361	0.3%	2,453	0.3%	20.3%	3.9%
Asian or Pacific Islander	3,836	0.6%	6,035	0.8%	7,293	1.0%	8,483	1.1%	57.3%	16.3%
Some Other Race	1,047	0.2%	1,791	0.3%	2,439	0.3%	4,994	0.7%	71.1%	104.8%
Two or More Races			7,551	1.1%	10,108	1.4%	9,755	1.3%		-3.5%
Hispanic Ethnicity	3,975	0.6%	5,781	0.8%	8,825	1.2%	10,976	1.4%	45.4%	24.4%
Not Hispanic or Latino	676,834	99.4%	707,601	99.2%	738,202	98.8%	759,499	98.6%	4.5%	2.9%

Population by Age

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
0 to 4	47,902	7.0%	40,196	5.6%	39,154	5.2%	40,977	5.3%	-16.1%	4.7%
5 to 14	94,765	13.9%	98,140	13.8%	83,829	11.2%	80,564	10.5%	3.6%	-3.9%
15 to 19	48,231	7.1%	49,620	7.0%	50,377	6.7%	45,738	5.9%	2.9%	-9.2%
20 to 24	47,593	7.0%	38,944	5.5%	51,048	6.8%	52,135	6.8%	-18.2%	2.1%
25 to 34	114,143	16.8%	90,730	12.7%	84,583	11.3%	96,215	12.5%	-20.5%	13.8%

35 to 44	107,267	15.8%	119,386	16.7%	106,376	14.2%	91,542	11.9%	11.3%	-13.9%
45 to 54	68,901	10.1%	106,825	15.0%	122,677	16.4%	121,900	15.8%	55.0%	-0.6%
55 to 64	59,268	8.7%	67,296	9.4%	96,834	13.0%	113,403	14.7%	13.5%	17.1%
65 to 74	51,635	7.6%	52,089	7.3%	55,996	7.5%	70,780	9.2%	0.9%	26.4%
75 to 84	30,379	4.5%	36,483	5.1%	39,109	5.2%	39,363	5.1%	20.1%	0.7%
85+	10,718	1.6%	13,674	1.9%	16,980	2.3%	17,745	2.3%	27.6%	4.5%

Median Age:

Total Population	34.0		38.4		41.5		42.9		13.0%	3.5%
------------------	------	--	------	--	------	--	------	--	-------	------

Households by Income

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
\$0 - \$15,000	62,929	24.1%	48,936	16.8%	41,310	13.4%	38,215	12.0%	-22.2%	-7.5%
\$15,000 - \$24,999	49,989	19.2%	41,997	14.4%	36,698	11.9%	35,317	11.1%	-16.0%	-3.8%
\$25,000 - \$34,999	46,650	17.9%	41,059	14.1%	37,010	12.0%	32,410	10.2%	-12.0%	-12.4%
\$35,000 - \$49,999	50,382	19.3%	54,020	18.6%	49,888	16.2%	48,314	15.1%	7.2%	-3.2%
\$50,000 - \$74,999	35,149	13.5%	57,040	19.6%	65,832	21.4%	68,986	21.6%	188.3%	4.8%
\$75,000 - \$99,999	8,595	3.3%	25,094	8.6%	35,130	11.4%	39,132	12.3%	192.0%	11.4%
\$100,000 - \$149,999	4,570	1.8%	14,524	5.0%	26,808	8.7%	36,318	11.4%	217.8%	35.5%
\$150,000 +	2,739	1.1%	8,116	2.8%	14,848	4.8%	20,495	6.4%	196.3%	38.0%
Average Hhld Income	\$34,625		\$49,058		\$60,558		\$70,073		41.7%	15.7%
Median Hhld Income	\$28,647		\$38,442		\$46,455		\$51,821		34.2%	11.6%
Per Capita Income	\$13,436		\$19,997		\$25,768		\$30,016		48.8%	16.5%

Employment and Business

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 16 + Population	529,233		564,746		617,098		642,930		6.7%	4.2%
In Labor Force	351,044	66.3%	373,592	66.2%	419,648	68.0%	437,148	68.0%	6.4%	4.2%
Employed	324,896	92.6%	354,231	94.8%	394,405	94.0%	410,789	94.0%	9.0%	4.2%
Unemployed	21,698	6.2%	16,752	4.5%	22,443	5.4%	23,430	5.4%	-22.8%	4.4%
In Armed Forces	4,417	0.8%	2,609	0.7%	2,799	0.5%	2,929	0.5%	-40.9%	4.6%
Not In Labor Force	178,189	33.7%	191,154	33.9%	194,651	31.5%	202,853	31.6%	7.3%	4.2%
Number of Employees (Daytime Pop)					415,292					
Number of Establishments					34,673					
Emp in Blue Collar Occupations			144,250	40.7%						
Emp in White Collar Occupations			209,981	59.3%						

Housing Units

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Total Housing Units	311,772		344,363		366,835		382,291		10.5%	4.2%
Owner Occupied	179,180	57.5%	203,393	59.1%	219,293	59.8%	229,878	60.1%	13.5%	4.8%
Renter Occupied	81,808	26.2%	87,392	25.4%	88,231	24.1%	89,308	23.4%	6.8%	1.2%
Vacant	50,779	16.3%	53,577	15.6%	59,311	16.2%	63,104	16.5%	5.5%	6.4%

Vehicles Available

Percent Change

	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012
Average Vehicles Per Hhld	1.70%		1.40%		1.90%		2.10%		-14.6%	9.9%
0 Vehicles Available	25,325	9.1%	24,147	8.3%	18,231	5.9%	15,405	4.8%	-4.7%	-15.5%
1 Vehicle Available	88,945	31.9%	101,308	34.8%	98,425	32.0%	95,982	30.1%	13.9%	-2.5%
2+ Vehicles Available	164,378	59.0%	165,330	56.9%	190,867	62.1%	207,799	65.1%	0.6%	8.9%

Marital Status

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012
Age 15+ Population	538,134		575,046		623,979		648,822		6.9%	4.0%
Married, Spouse Present	305,168	56.7%	306,109	53.2%	334,089	53.5%	348,271	53.7%	0.3%	4.2%
Married, Spouse Absent	7,314	1.4%	19,857	3.5%	21,302	3.4%	22,043	3.4%	171.5%	3.5%
Divorced	51,669	9.6%	68,204	11.9%	73,623	11.8%	76,327	11.8%	32.0%	3.7%
Widowed	41,378	7.7%	41,205	7.2%	44,195	7.1%	45,716	7.1%	-0.4%	3.4%
Never Married	132,611	24.6%	139,671	24.3%	150,708	24.2%	156,334	24.1%	5.3%	3.7%

Educational Attainment

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012
Age 25+ Population	442,311		486,482		522,554		550,948		10.0%	5.4%
Grade K - 8	36,649	8.3%	21,875	4.5%	17,781	3.4%	14,358	2.6%	-40.3%	-19.3%
Grade 9 - 12	53,113	12.0%	43,327	8.9%	32,298	6.2%	26,252	4.8%	-18.4%	-18.7%
High School Graduate	161,652	36.6%	171,917	35.3%	180,180	34.5%	185,455	33.7%	6.4%	2.9%
Some College, No Degree	70,885	16.0%	91,668	18.8%	95,896	18.4%	98,186	17.8%	29.3%	2.4%
Associates Degree	30,700	6.9%	35,505	7.3%	49,091	9.4%	59,075	10.7%	15.7%	20.3%
Bachelor's Degree	59,927	13.6%	77,189	15.9%	98,757	18.9%	114,738	20.8%	28.8%	16.2%
Graduate Degree	29,388	6.6%	42,423	8.7%	48,550	9.3%	52,883	9.6%	44.4%	8.9%
No Schooling Completed			2,578	0.5%						

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More About Our Data.

Demographic data © 2007 by Experian/Applied Geographic Solutions.

Traffic Count data © 2007 by TeleAtlas. All rights reserved.

Business List data © 2007 by InfoUSA. All rights reserved.

© 2007. DecisionData is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement