

To: Ordinance Review Committee
From: Mark Eyerman
Subject: Industrial Park Directory Sign
Date: December 16, 2021

The sign provisions for the PIC District include provisions for a project or subdivision sign at the entrance to the development. The ordinance currently limits the size and height of this type of sign to the maximum allowed in the district for the type of sign. So a ground mounted sign in the PIC is limited to 60 square feet and a maximum of height of 8 feet. We could address the issue with the industrial park sign by revising the language dealing with project or subdivision signs to allow larger “directory signs” which include the names of occupants of the subdivision. Here is a first cut at possible revisions:

Project or Subdivision Signs Nonresidential

One project sign is permitted at each vehicle entrance to the development or subdivision from a street. The project sign may be a monument sign, ground mounted sign or pylon sign and shall conform to the requirements for the type of sign. The size of a ground mounted directory sign that lists the individual nonresidential occupants of a development or subdivision may be increased to a maximum of one hundred sixty (160) square feet with a maximum height of twelve (12) feet provided that the sign for any individual occupant shall not exceed eight (8) feet. The project sign may incorporate an electronic message board with an area of not more than 24 square feet. The Maximum Total Sign Area for a lot located within a nonresidential subdivision or development that has a project or subdivision sign shall be reduced by 20%.